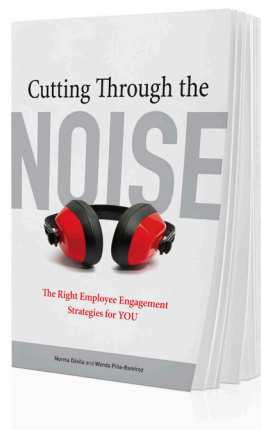


It's time to start *Cutting Through the Noise*, and authors Norma Dávila and Wanda Piña-Ramírez will show you how.



What is employee engagement? What really works? In this new release from ASTD Press, you will learn that employee engagement isn't something that you do to your employees—it starts with YOU. International human resource experts Norma Dávila and Wanda Piña-Ramírez share how the vision of employee engagement has changed, and how managers can devise an actionable plan for maintaining engagement within their organizations.



“ All managers should read and use *Cutting Through the Noise*. It is highly practical because it acknowledges the individual career cycles all employees go through and helps managers understand and manage key trigger points to enhance engagement. Most books address employee engagement in broad swaths and generalizations—this book is packed with actionable ideas any manager can use. ”

—Lisa Haneberg  
Organization Development and Training Author and Consultant

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